

# JOHN HRENO

## ABOUT.

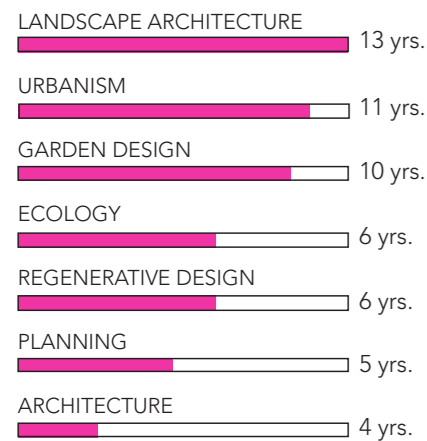
I am a designer, project manager and studio coordinator working in the realms of landscape architecture, urbanism, ecology, and architecture with evocative projects that blur traditional boundaries. I view landscapes as mediums with which to invent, creating natural environments, systems, and experiences that are ecologically regenerative and inspiring. I approach projects holistically as layers of systems with the goal of creating symbolic spaces and emotional experiences that transcend aesthetic preoccupation.

Throughout my professional experience I have sculpted projects and led teams of all scales and scopes, crafting a body of work with distinctive designs that fulfill my clients' aspirations for provocative and visceral experiences, while producing positive environmental change. With clients across the globe including prominent corporations, public agencies and figures in culture I have an expansive portfolio of projects that span the entire spectrum of design, including urban mixed-use complexes, public transportation planning, museums, communities, parks, luxury resorts, vineyards, themed attractions and private estates.

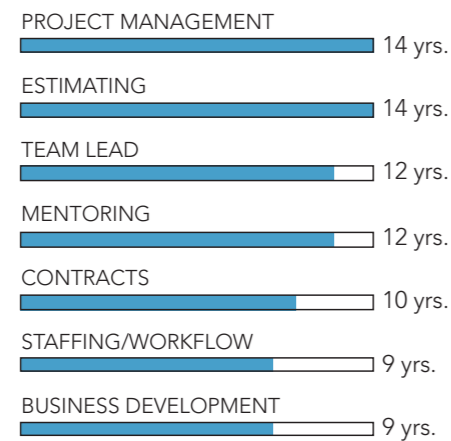
Educated in architecture, landscape architecture, project management, horticulture and art, my thirst for knowledge and unique experiences is a lifelong adventure. I often travel to many of the world's great cultural centers and natural landscapes for inspiration.

## EXPERIENCE.

### DESIGN



### MANAGEMENT



## COMPUTER SKILLS.



## AFFILIATIONS.

### PAST & PRESENT

ASLA	SPUR
AIA	USGBC
Children & Nature Network	
Therapeutic Gardens Network	
California Native Plant Society	
International Ecotourism Society	
International Palm Society	

## CONTACT.

If you wish to see drawings, project management documents, references, or more detailed information please let me know.

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## HISTORY.

### 2015 - Current ASSOCIATE • SENIOR DESIGNER • PROJECT MANAGER

<b>Terrain Studio</b> Oakland, CA.	<b>Strata</b> San Francisco, CA.	<b>DTJ Design</b> Atlanta, GA.
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Conceptualize, design, detail and direct all development phases and project/client management for high profile projects internationally and in the US, including a high-speed railway station mixed-use complex, a public multi-modal transportation network, commercial complexes, mixed-use, parks of various scales and scopes, resorts, lifestyle communities and executive estates for international figures. I have also embraced leadership roles in several studio coordinator areas.

- Mentoring colleagues to help meet firm goals and professional potentials
- New business development
- Create new/refine existing marketing materials
- Simultaneously lead multiple international teams
- Manage integrated design for approximately 80 projects
- Weekly staffing and workflow coordination for multiple offices and consultants
- Contracts and consultant management
- Firm culture development
- Presentations to clients, government agencies and interest groups
- Lead HR interviews for current and future staffing

### 2009 - 2015 SENIOR DESIGNER • STUDIO COORDINATOR

<b>TFL Design</b> South San Francisco, CA.	<b>L &amp; A Design Group + SCI</b> Shanghai, China
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The international financial meltdown hit hard in the design and development industries. There were waves of layoffs, so I headed to Asia where they were hungry for Western design talent and guidance. I conceptualized projects, directed design teams, and led presentations for lifestyle communities, resorts, hospitality, commercial and mixed-use projects across China and SE Asia.

When the US economy began to rebound I returned stateside eager to prove myself professionally. There weren't many opportunities, yet, so I began with executive estates for international figures. I also took initiative to coordinate staff, develop office culture and manage internal and integrated design, while helping to define and refine daily operational processes.

- Mentoring colleagues to help meet firm goals and professional potentials
- Simultaneously lead multiple international teams
- Weekly staffing and workflow coordination
- Firm culture development
- Coordinate I.T., server restructure and trouble shoot across firm-wide platform
- Project presentations to clients, government agencies and interest groups
- Contracts and Permitting
- Establish protocols for project management, proposals, CAD, presentations & product quality
- Lead HR interviews for current and future staffing
- Coordinate monthly billings and projections

### 1996 - 2009 HIATUS • LANDSCAPE DESIGNER • ARCHITECT

<b>Denis Kurutz Associates</b> Pasadena, CA.	<b>DMJMKeating (now AECOM)</b> Los Angeles, CA.
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After graduating with distinction and awards atop my university class I learned how to develop significant cultural and commercial architecture projects across the world. As time passed I found myself more interested in the spaces between and around buildings, and the larger ecological implications of design and development, so I switched to Landscape Architecture. Noteworthy projects during this period included office towers, commercial, iconic museums, amusement parks, and private estates for discerning clients.

Beginning in 2000 I took a hiatus from the standard office routine. I spent several years focused on assisting my former wife with her career, traveling the world researching for her books and heading out on adventures. I periodically worked with Landscape Architects and accepted projects of my own to maintain professional momentum during frequent relocations.

- Created landscape designs for residences and municipal properties
- Sourced vendors and negotiated contracts for the selection of materials
- Constructed base plans for detailed site analyses and coordinated with surveyors, engineers, and architects
- Supervised construction crews
- Cost estimated various scale landscape projects
- Contracts and Permitting
- Conducted onsite investigations of existing site conditions.
- Produced pricing, permitting and construction drawing packages
- Monthly billings and projections

## SELECT CLIENTS.

Samsung Corporation	Augusta National Golf Club	Knott's Berry Farm Theme Park
Intercontinental Hotels	GA. World Congress Center Authority	Ryman Hospitality Properties
Vanke Group	John Weland Homes	Uptown Houston District
Longfor Properties	BMC Software	Rolex Corporation
Dalian Wanda	Intercontinental Hotels	Several A-list celebrity residences
Disney Corporation	City of Bangkok, Thailand	Guggenheim residence
JAX Vineyard	Ritz Carlton Grand Cayman	Google Executives residences
The Getty Trust	Hard Rock Resorts	Home Depot Executives residences

## EDUCATION.

**University of Southern California** | *Bachelor of Architecture*

- Class President
- The Gamble House Scholar-In-Residence Fellowship
- Lake Como, Italy Study Abroad Program
- **First Place:** AIA/ACSA Council on Architectural Research International Design Competition